FORMS

- Internal/External Assessment Worksheet
- Customer/Stakeholder Identification Worksheet
- Mission Statement Litmus Test
- Vision and Principles Litmus Tests
- Goals Litmus Test
- Objectives Litmus Test
- Performance Measures Litmus Test
- Family of Measures Worksheet
- Selection Criteria Matrix Worksheet
- Performance Measure Summary Form
- Action Plan Litmus Test
- Programs and Subprograms Litmus Test
- Data Collection Worksheets

INTERNAL/EXTERNAL ASSESSMENT WORKSHEET

| | STRENGTHS | WEAKNESSES |
|-----------------------|----------------------|------------|
| I | | |
| N | | |
| T | | |
| E | | |
| R | | |
| N | | |
| A | | |
| L | | |
| | | |
| | | |
| | OPPORTUNITIES | THREATS |
| E | OPPORTUNITIES | THREATS |
| E X | <u>OPPORTUNITIES</u> | THREATS |
| | <u>OPPORTUNITIES</u> | THREATS |
| X T E | <u>OPPORTUNITIES</u> | THREATS |
| X T | OPPORTUNITIES | THREATS |
| X T E | OPPORTUNITIES | THREATS |
| X T E R N | OPPORTUNITIES | THREATS |
| X T E R | OPPORTUNITIES | THREATS |

CUSTOMER/STAKEHOLDER IDENTIFICATION WORKSHEET

| <i>IDENTIFICATIO</i> | ON OF CUSTOMERS AND STAKEHOR | LDERS |
|----------------------|------------------------------|----------------|
| Internal Customers | Customer Expectations | Prioritization |
| | | |
| External Customers | Customer Expectations | Prioritization |
| | | |
| Stakeholders | Stakeholder Expectations | Prioritizatio |
| | • | |
| | | |
| | | |

MISSION STATEMENT LITMUS TEST

Mission: a brief, comprehensive statement of purpose of an agency, program or subprogram.

For each budget unit, program or subprogram, indicate if the mission statement meets the criteria of the litmus test.

| MISSION STATEMENT CHECKSHEET | | | | | | |
|---|--|----|----|--------|------|--|
| Budget Unit Name: | Budget Unit Name: Program/Subprogram Num | | | m Numl | oer: | |
| Test Questions | #1 | #2 | #3 | #4 | #5 | |
| Does it clearly state what business you are in? | | | | | | |
| Is it broad enough that all staff in the organization can see how they contribute? | | | | | | |
| Is the mission rarely changing? | | | | | | |
| Can the mission survive changes in administration? | | | | | | |
| Is the rationale for the program's existence clear? Does it articulate the ultimate outcomes you want? | | | | | | |
| Will it make sense to average citizens if they see it on your office wall? | | | | | | |
| Does it answer who we are, what and for whom we do what we do, and why it's important? | | | | | | |
| Is it obvious why we spend public dollars on such an effort? | | | | | | |
| Will you be embarrassed if you see it on the front page of the newspaper? | | | | | | |

VISION AND PRINCIPLES LITMUS TESTS

Vision Statement: a compelling, conceptual image of the desired future.

Indicate if the vision statement meets the criteria of the litmus test.

| VISION STATEMENT CHECKSHEET | | | | | | | |
|---|-----|----|--|--|--|--|--|
| Test Questions | YES | NO | | | | | |
| Does the vision statement provide a clear picture of the organization's ideal future? | | | | | | | |
| Is the vision statement inspiring and challenging? | | | | | | | |
| Is the vision statement brief enough to be memorable? | | | | | | | |
| Will achievement of the mission help make the vision a reality? | | | | | | | |

Principles: the core values and philosophies that describe how an agency conducts itself in carrying out its mission.

Indicate if the principles meet the criteria of the litmus test.

| PRINCIPLES CHECKSHEET | | | | | |
|---|-----|----|--|--|--|
| Test Questions | YES | NO | | | |
| Can the principles act as a foundation for the mission and vision? | | | | | |
| Are values included that can be embraced by every employee in the organization? | | | | | |
| Do the principles promote employee excellence? | | | | | |
| Do they describe the way customers should be treated? | | | | | |
| Do the principles clarify expectations for quality performance? | | | | | |

GOALS LITMUS TEST

Goal: the desired end result, generally after three or more years.

For each budget unit, program or subprogram, indicate if the goals meet the criteria of the litmus test. Complete one column for each goal.

| GOALS CHECKSHEET | | | | | | |
|--|----------------------------|--------|----|----|----|--|
| Budget Unit Name: | Program/Subprogram Number: | | | | | |
| | Goal N | Number | • | | | |
| Test Questions | #1 | #2 | #3 | #4 | #5 | |
| Does the goal support the mission? | | | | | | |
| Is it consistent with your legislative authority? | | | | | | |
| Does the goal deal with just one issue? | | | | | | |
| Does the goal represent a desired <i>result</i> that can be measured? | | | | | | |
| Does the goal reflect a <i>primary</i> activity or <i>strategic</i> direction? | | | | | | |
| Is the goal challenging, but still realistic and achievable? | | | | | | |
| Does the goal encompass a relatively long period, i.e., three years or longer? | | | | | | |
| Is there at least one key goal for each program (subprogram), but not more than can be reasonably managed? | | | | | | |
| Is the goal important to management? | | | | | | |
| Is the goal important to policy makers and customers? | | | | | | |
| Will someone unfamiliar with the program or subprogram understand what the goal means? | | | | | | |
| When taken collectively, will the goals reflect most of the program's budget? | | | | | | |

OBJECTIVES LITMUS TEST

Objectives: specific and measurable targets for accomplishing goals.

For each goal, indicate if the objectives meet the criteria of the litmus test. Complete one column for each objective under a particular goal.

| OBJECTIVES CHECKSHEET | | | | | | | |
|---|--|----------------------------|----------|-------|----|--|--|
| Goal: | | Program/Subprogram Number: | | | | | |
| | | Obje | ctive Nu | mber: | | | |
| Test Questions | | #2 | #3 | #4 | #5 | | |
| Does the objective reflect specific, desired accomplishments? | | | | | | | |
| Can progress toward completion of an objective be measured? | | | | | | | |
| Is the objective aggressive and challenging, yet realistic and attainable within the planning period and available resources? | | | | | | | |
| Does the objective specify a result rather than an activity? | | | | | | | |
| Is there a specific time frame for completion of the objective? | | | | | | | |
| Have you identified who will be accountable for meeting the objective? | | | | | | | |
| Will completion of the objective lead to goal attainment? | | | | | | | |
| Is there at least one objective for each stated goal? | | | | | | | |
| Will someone unfamiliar with the budget unit (or program or subprogram) understand what the objective means? | | | | | | | |

PERFORMANCE MEASURES LITMUS TEST

Performance Measures: used to measure results and ensure accountability.

Test each performance measure to see if it meets the criteria of the litmus test.

| PERFORMANCE MEASURES CHECKSHEET | | | | | | | |
|---|----------------------------|---------|----------|----|----|--|--|
| Goal Number: | Program/Subprogram Number: | | | | | | |
| | Perform | mance N | leasure: | | | | |
| Test Questions | #1 | #2 | #3 | #4 | #5 | | |
| Does the performance measure relate to the mission it represents? | | | | | | | |
| Does the performance measure relate to the goal it represents? | | | | | | | |
| Does the performance measure relate to the objective it represents? | | | | | | | |
| Is the performance measure important to management? | | | | | | | |
| Will it be possible to collect accurate and reliable data for this performance measure? | | | | | | | |
| Taken together, do these performance measures accurately reflect the key results of the budget unit, program or subprogram? | | | | | | | |
| Is there at least one key performance measure for each goal? | | | | | | | |

FAMILY OF MEASURES WORKSHEET

| | INTERNAL | EXTERNAL |
|------------|----------|----------|
| Input | | |
| | | |
| | | |
| Output | | |
| | | |
| | | |
| Outcome | | |
| | | |
| | | |
| Efficiency | | |
| | | |
| | | |
| Quality | | |
| | | |
| | | |

SELECTION CRITERIA MATRIX WORKSHEET

| Measures | Aligned to Goals/Obj's | Important to Customer | Easy to Collect | Important to Management | Total |
|----------|---------------------------|--------------------------|--------------------|----------------------------|-------|
| #1 | | | | | |
| #2 | | | | | |
| #3 | | | | | |
| #4 | | | | | |
| #5 | | | | | |
| #6 | | | | | |
| #7 | | | | | |
| #8 | | | | | |
| #9 | | | | | |
| #10 | | | | | |
| #11 | | | | | |
| #12 | | | | | |
| #13 | | | | | |
| #14 | | | | | |
| #15 | | | | | |

Using the Performance Measure Summary Form

One of the most difficult aspects of strategic planning is picking a balanced set of results-based performance measures to gauge the success in meeting goals and objectives. Once measures are decided on, agencies need to define the performance measures, determine data requirements, identify current baselines, set realistic performance targets based on benchmarking, and compare actual performance with expected results.

To assist agencies, OSPB has developed a logical system to dissect and record all pertinent information about performance measures. The attached Performance Measure Summary form can be completed for each performance measure at agency, program and subprogram levels.

Use of this Performance Measure Summary form ensures that a detailed history of each performance measure can always be accessed by agency staff. Additionally, with the summary forms on file, questions regarding any aspect of the data can be answered quickly and consistently.

Note: This form is designed to capture:

- estimated performance measure information for the current fiscal year,
- actual performance measure information for the past three fiscal years,
- and **expected** performance measure information for the **ensuing three** fiscal years.

Therefore, the data column headers on the form will need to be updated every year to reflect the "rolling" nature of collecting and reporting data.

A copy of the Performance Measure Summary form and instructions are provided on the following pages. For a copy of the computerized version of the form, contact Rebecka Derr at 542-5392.

| PERFORMANCE MEASURE SUMMARY FORM | | | | | | | |
|--|---|--|--|--|--|--|--|
| Program/Subprogram Name: Program/Subprogram #: Name of Contact Person: | From: ML Prog Sub Telephone #: | | | | | | |
| Performan | ce Measure | | | | | | |
| | 1998 FY 1999 FY 2000 FY 2001 mate Expected Expected Expected | | | | | | |
| Performance Measure Title: Definition of Performance Measure: | | | | | | | |
| Type: Input Output Outcome Efficiency | Quality <u>Definition of Key Terms</u> : | | | | | | |
| Key performance measure: Agency Prog/Subpro | g No | | | | | | |
| Collected: Mnthly Qrtrly Yrly Other | er | | | | | | |
| Reporting Requirements: | | | | | | | |
| How Performance Measure is Computed: | Data Source(s): | | | | | | |
| Has Benchmarking Been Used to Set Performance Ta | argets? Yes No | | | | | | |
| Benchmarking Sources/Standards: | | | | | | | |
| Data Collection/Implementation Issues: | | | | | | | |
| Explanatory Information: | | | | | | | |

Instructions for Completing the Performance Measure Summary Form

- 1. **Program/Subprogram Name:** as it appears in the most recent *Master List of State Government Programs*.
- 2. **Program/Subprogram #:** as it appears in the most recent *Master List of State Government Programs*. Begin with the three-digit AFIS agency identifier code, then the program/subprogram number, followed by a period and the appropriate three-digit suffix (program = PRO, subprogram = SUB).
- 3. **From:** check the document--or documents--that the performance measure appears in. Check ML for the *Master List of State Government Programs*, AP for the agency strategic plan, Prog for the program strategic plan, and/or Sub for the subprogram strategic plan.
- 4. Name of Contact Person: the person directly responsible for the program or subprogram.
- 5. **Telephone #:** for the contact person listed.
- 6. **Performance Measure:** list the actual performance information from FY 1995, FY 1996 and FY 1997, the FY 1998 estimate and the expected numbers (targets) for the next three fiscal years FY 1999, FY 2000 and FY 2001. If the information is not available, indicate "N/A" in the appropriate space. *Note:* update the FY data column headers every year to reflect the "rolling" nature of collecting and reporting data.
- 7. **Performance Measure Title:** the full title of each performance measure.
- 8. **Definition of Performance Measure:** in non-technical terms, describe what is actually being measured and explain how this particular performance measure demonstrates agency, program, or subprogram performance.
- 9. **Type:** of performance measure. The distinction between outcomes, efficiencies and quality measures is not always clear; however, outcomes capture *results*, efficiencies capture *speed*, *accuracy*, etc., of the outcome, and quality usually captures *satisfaction* with the result.
- 10. **Definition of Key Terms:** describe any technical jargon used in the performance measure, as well as other descriptive terms.

For example:

- Accurately: what is the acceptable level of error?
- *Timely:* what is the turnaround time you are aiming for?
- *Eligible:* what are the criteria for eligibility?
- *Customer satisfaction:* what kind of survey instrument will be used, what scale will be used, and what will be an acceptable level of satisfaction?
- *Poverty:* what specific definition will you use, federal? state?

- 11. **Collected:** indicate how often the data will be collected (i.e., specify monthly, quarterly, annually, or some other time period).
- 12. **Reporting Requirements:** list the internal and external customers and/or stakeholders that require this information (including OSPB, JLBC, and any required by statute).
- 13. **How Performance Measure Is Computed:** describe how the raw data will be transformed into usable information for reporting and how it will be combined to derive the yearly figures.
- 14. **Data Source(s):** provide the names of the specific reports, documents or databases from which the raw data for the performance measure will be obtained.
- 15. Has Benchmarking Been Used to Set Performance Targets? if not, skip to the Performance Information Section (Item #19). Refer to the *Strategic Planning and Performance Measurement Handbook* for information on developing performance targets from the benchmarking process and identification of national standards.
- 16. **Benchmarking Sources/Standard:** list the organizations that have been used to compare performance. Identify any applicable national standards and provide actual data obtained during the benchmarking process.
- 17. **Data Collection/Implementation Issues:** discuss any problems that you anticipate in collecting or reporting the data now and in the future. This section can also be used for any other explanatory comments on the performance measure. For example, if data is not currently available, use this area to specify dates, indicating when information will be available. Provide comments on how consensus measures with other agencies and/or programs that serve similar population can or cannot be developed.
- 18. **Explanatory Information:** discuss any internal and external factors that may affect performance. Give any background information that can help to explain variation in the Performance Measure section that would not normally be expected, or any uncontrollable factors that may prohibit attainment of anticipated levels of performance.

List other State agencies and/or programs that serve similar populations and/or have similar measures (specific examples include agencies with inter-governmental agreements or interand intra-agency partners). If no benchmarking has been done previously, describe the plan for future benchmarking activities.

ACTION PLAN LITMUS TEST

Action Plan: a detailed description of the strategies, steps and resources that will be used to implement an objective.

For each budget unit, program or subprogram, indicate if the action plan meets the criteria of the litmus test.

| ACTION PLAN CHECKSHEET | | | | | | | |
|--|-------|--------|---------|--------|-----|--|--|
| Goal Number: | Progr | am/Sub | progran | n Numb | er: | | |
| Test Questions | #1 | #2 | #3 | #4 | #5 | | |
| Does the action plan contain a time frame for completion? | | | | | | | |
| Is the action plan broken down into important steps (e.g. have operations, procedures and processes been included)? | | | | | | | |
| Has responsibility for successful completion of the action plan been assigned? | | | | | | | |
| Will additional resources be needed to accomplish the action plan? Have arrangements been made for additional resources? | | | | | | | |
| Does the action plan contain sufficient detail to track milestones? | | | | | | | |
| Will the action plan help to achieve the objective? | | | | | | | |
| Does the action plan relate to the goal? | | | | | | | |

PROGRAM AND SUBPROGRAM LITMUS TEST

Program: a group of activities that results in the accomplishment of a clearly defined mission.

Subprogram: two or more integral components of a program that can be separately analyzed to gain a better understanding of the larger program.

The following "test questions" are intended to provide some guidance in considering a budget unit's program structure. A "Yes" to one or more of these questions creates a presumption in favor of a program or subprogram maintaining its separate designation. Functions should drive the program structure; current organizational structure or funding sources should not be the deciding factors. The program structure should be relatively stable over time and transcend changes in agency directors.

For each budget unit, indicate if the programs and subprograms meet the criteria of the litmus test. Complete one column for each program or subprogram.

| PROGRAM AND SUBPROGRAM CHECKSHEET | | | | | | |
|---|----|----------------------------|----|----|----|--|
| Budget Unit Name: | | Program/Subprogram Number: | | | | |
| Test Questions | #1 | #2 | #3 | #4 | #5 | |
| Is the program/subprogram specifically mentioned in the Arizona Revised Statutes? | | | | | | |
| Is the program/subprogram a response to a high priority or sensitive public policy issue? | | | | | | |
| Is the program/subprogram mission unique or overall purpose distinct from other programs? | | | | | | |
| Is the program/subprogram referenced in session law? Is the reason for referencing significant? | | | | | | |
| Are significant public resources dedicated to the program/subprogram? (Note: General rule is: if less than \$100,000, consider consolidation; if more than \$1 million, keep as a program.) | | | | | | |

DATA COLLECTION WORKSHEET

| CUSTOMER COMPLAINTS | | | | | | |
|---------------------|--------------------|----------------------|--------------|--------------------|-------|--|
| Time Period | Claims Not Paid | Wrong Amount Paid | Late Payment | Paper Work Lost | Other | |
| Week #1 | | | | | | |
| Week #2 | | | | | | |
| Week #3 | | | | | | |
| Week #4 | | | | | | |
| Week #5 | | | | | | |
| Totals: | | | | | | |

DATA COLLECTION WORKSHEET

| CLAIMS NOT PAID | | | | | |
|-----------------|---------------------------|--------------------------|--------------|-------|--|
| Time Period | Incorrectly Filled Out | Disputed Claim Amount | No Signature | Other | |
| Week #1 | | | | | |
| Week #2 | | | | | |
| Week #3 | | | | | |
| Week #4 | | | | | |
| Week #5 | | | | | |
| Totals: | | | | | |

DATA COLLECTION WORKSHEET

| Time Period | | | |
|----------------|--|--|--|
| Week #1 | | | |
| Week #2 | | | |
| Week #3 | | | |
| Week #4 | | | |
| Week #5 | | | |
| Totals: | | | |